

# Family Fit Kids & Families Policy

Family Fit is designed to support **family physical activity led by parents or guardians**.

The app is intended for **family use under parental supervision**.

## Account Requirements

- Accounts must be created by **users aged 18 or older**
- Parents or guardians manage all accounts
- Children do **not create accounts independently**

## Children's Data

Family Fit does **not knowingly collect personal data directly from children**.

Any information about children is:

- provided voluntarily by parents
- managed within the parent account

If we become aware that personal data has been collected directly from a child without parental involvement, it will be **deleted promptly**.

## Advertising and Data Use

Family Fit:

- does **not display behavioural advertising to children**
- does **not sell user data**
- only collects limited information necessary to operate the service

## Data Protection

Information is processed in accordance with **UK GDPR and applicable data protection laws**.

Parents may request deletion of their account and associated data at any time by contacting:

**[owen@primarystepsinpe.com](mailto:owen@primarystepsinpe.com)**